

**Sofia Berto Villas-Boas**

Department of Agricultural and Resource Economics

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Email: sberto@berkeley.edu

**Education**

B.A. Economics, Universidade Católica Portuguesa, Lisboa, Portugal, 1994.

Ph.D. Economics, University of California, Berkeley, CA, 2002.

**Appointments**

Assistant Professor, Department Ag Resource Economics, UC Berkeley, 2002.

Associate Professor, Department Ag Resource Economics, UC Berkeley, 2008.

Professor, Department of ARE, U. C. Berkeley, 2014.

**Publications -Peer reviewed**

Heredia-Colaco, V., R. C. Vale, S. B. Villas-Boas "Does Fair Trade Breed Contempt? A Cross-Country Examination on the Moderating Role of Brand Familiarity and Consumer Expertise on Product Evaluation.," forthcoming, *Journal of Business Ethics*.

Allain, M-L, C. Chambolle, S. Turolla, and S. B. Villas-Boas, 2016. "The impact of Retail Mergers on Food Prices: Evidence from France", *Journal of Industrial Economics*, forthcoming.

Taylor, R. and S. B. Villas-Boas, 2016. "Bans vs. Fees: Disposable Carryout Bag Policies and Bag Usage", *Applied Economic Perspectives and Policy*, forthcoming.

Bonnet, C. and S. B. Villas-Boas, 2016. "Asymmetric Consumer Price Responses and Asymmetric Cost Pass-Through." *European Review of Agricultural Economics*, forthcoming.

Taylor, R. and S. B. Villas-Boas, 2016. "Store Choice among Low Income Households" *American Journal of Agricultural Economics*, March, 98(2): 513–532; doi: 10.1093/ajae/aaw009.

Berck, P., J. Moe-Lange, A. Stevens, and S. B. Villas-Boas, 2016. "Measuring Consumer Responses to a Bottled Water Tax Policy." *American Journal of Agricultural Economics*, 98(4): 981-996. doi: 10.1093/ajae/aaw037.

Chambolle, C. and S. B. Villas-Boas, 2015. "Buyer Power Through Producer Differentiation," *International Journal of Industrial Organization*, Volume 43, November 2015, Pages 56–65.

Villas-Boas, S. B., Jenny Fu, G. Judge. 2015. "Is Benford's Law a Universal Behavioral Theory?," *Econometrics*, 3: 698-708; doi:10.3390/econometrics3040698.

Berck, P. and S. B. Villas-Boas, 2015. "A Note on the Triple Difference in Economic Models," *Applied Economics Letters*.

Villas-Boas, S. B., 2014. "Big Data in Firms and Economic Research," *Applied Economics and Finance*, Vol. 1 (1): 67-72.

- Hallstein, E. and S. B. Villas-Boas, 2013. “Are Consumers Color Blind? An Empirical Investigation of a Traffic Light Advisory for Sustainable Seafood.” *Journal of Environmental Economics and Management*, Vol. 66: 52-71.
- Bonnet, C., P. Dubois, D. Klapper, and S. B. Villas-Boas, 2013. “Empirical Evidence on the Role of Non Linear Wholesale Pricing and Vertical Restraints on Cost Pass-Through.” *Review of Economics and Statistics*, May, 95(2): 500–515.
- Kiesel, K. and S. B. Villas-Boas, 2013. “Another Nutritional Label: Experimenting with Grocery Store Labels and Consumer Choice,” *International Journal of Industrial Organization*, 31 (2013): 153-163.
- Judge, G. and S. B. Villas-Boas, “An Information Theoretic Approach To Understanding The Micro Foundations of Macro Processes.” *Theoretical Economics Letters*, Vol. 3 (1), 2013.
- Abrantes-Metz, R. S. B. Villas-Boas, and G. Judge, 2011. “Tracking the Libor Rate,” *Applied Economics Letters*, 18 (10):893-899.
- Kiesel, K., McCluskey, J. and S. B. Villas-Boas. 2011. “Nutritional Labeling and Consumer Choices: A Review,” *Annual Review of Resource Economics*, Vol.3.
- DeJanvry, Alain, E. Sadoulet, and S. B. Villas-Boas, 2010. “Short on Shots: Are Calls on Cooperative Restraint Effective in Managing a Flu Vaccines Shortage?,” *Journal of Economic Behavior & Organization*, 76: 209-224.
- Hilger, J., G. Rafert and S. B. Villas-Boas, 2011. “Expert Opinion and the Demand for Experience Goods: An Experimental Approach,” *Review of Economics and Statistics*, 93 (4): 1289-1296.

- Schlenker, W. and S. B. Villas-Boas, 2009. "Consumer and Market Responses to Mad-Cow Disease," *American Journal of Agricultural Economics*, 91 (4): 1140-1152.
- Berck, P., J. Brown, J. Perloff, and S. B. Villas-Boas, 2008. "Sales: Tests of Theories on Causality and Timing, *International Journal of Industrial Organization*, 26 (6): 1257-1273.
- Villas-Boas, S. B. and J. M. Villas-Boas, 2008. "Learning, Forgetting, and Sales," *Management Science*, 54 (11): 1951-1960.
- Draganska, M, D. Klapper, and S. B. Villas-Boas, 2010. "A Larger Slice or a Larger Pie? Investigating Margins in the Distribution Channel," *Marketing Science*, 29 (1): 57-74.
- Hellerstein, R. and S. B. Villas-Boas, 2010. "Outsourcing and Pass-Through," *Journal of International Economics*, 81: 170-183.
- Villas-Boas, S. B., 2009. "An Empirical Investigation of the Welfare Effects of Banning Wholesale Price Discrimination," *RAND Journal of Economics*, 40 (1): 20-45.
- Villas-Boas, S. B., 2007."Using Retail Scanner Data for Upstream Merger Analysis: Counterfactual Experiments in the Retail Coffee Market ",*Journal of Competition Law and Economics*, 3 (4) : 689-715.
- Brown, J., J. Hastings, E. Mansur and S. B. Villas-Boas, 2008. "Reformulating Competition: Gasoline Content Regulation and Wholesale Gasoline Prices," *Journal of Environmental Economics and Management*, 55 (1): 1-19.
- Kiesel, K. and S. B. Villas-Boas, 2007. "Got Organic Milk? Consumer Valuations of Milk Labels after the Implementation of the USDA Organic Seal", *Journal of Agricultural & Food Industrial Organization*, 5 (1), Art 4.

Villas-Boas, S. B., 2007. “Vertical Relationships between Manufacturers and Retailers: Inference With Limited Data,” *The Review of Economics Studies*, 74 (2): 625-652.

Villas-Boas, S. B., 2006. “An Introduction to Auctions,” *Journal of Industrial Organization Education*, 1 (1), Art. 5.

Huang, R., J. M. Perloff, and S. B. Villas-Boas, 2006. “Effect of Sales on Brand Loyalty,” *Journal of Agricultural and Food Industrial Organization*: 4 (1), Art. 1.

Villas-Boas, S. B. and R. Hellerstein, 2006. “Identification of Supply Models of Manufacturer and Retailer Oligopoly Pricing,” *Economics Letters*, 90(1):132-140.

### **Working Papers under Submission**

Toledo, C. and S. B. Villas-Boas, “Food Borne Disease Outbreaks, Consumer Purchases and Product Preferences: The Case of the 2010 Salmonella Egg Outbreak in the U.S.”.

Colaco, V. H, R. C, Vale, and S. B. Villas-Boas, “Because it Looks right! The influence of Ethical certification Marks on Consumer Product Evaluation.”

Taylor, R. S. Kaplan, S. B. Villas-Boas, and K. Jung, 2016. “Soda Wars.”

Villas-Boas, S. B., R. L. Taylor, E. Deakin, “Peers and Voluntary Service.”

Hallstein, E. Hilger, J., and S. B. Villas-Boas. “Measuring Willingness to Pay for Environmentally Sustainable Seafood.”

**Publications -Non Peer reviewed**

Gicheva, D., J. Hastings, and S. B. Villas-Boas, 2010. “Revisiting the Income Effect: Gasoline Prices and Grocery Purchases”, *American Economic Review*, 100 (May 2010) issue 2: 480–484. (Papers and Proceedings).

Villas-Boas, S. B. 2004. “Vertical Contracts Between Manufacturers and Retailers: Inference With Limited Data - The Case of Yogurt,” *Giannini Foundation of Agricultural Economics, ARE Update*, 8 (2).

Huang, R. J. Perloff, S. B. Villas-Boas, 2005. “Effects of Sales on Brand Loyalty,” *Giannini Foundation of Agricultural Economics, ARE Update*, 8 (4).

Kiesel, K. and S. B. Villas-Boas, 2007. “Assessing Consumer Valuations for Milk Labeling: Implementation of the USDA Organic Seal,” *ERS USDA Report*.

Hilger, J. G. Rafert, and S. B. Villas-Boas, 2008. “Expert Opinion and the Demand for Wine,” *Giannini Foundation of Agricultural Economics , ARE Update*, 11 (6).

Berck, P., E. Leibtag, A. Solis, and S. B. Villas-Boas, 2009. “Patterns of Pass-through of Commodity Price Shocks to Retail Prices,” *American Journal of Agricultural Economics*, 91 (5) : 1456-1461, *Papers and Proceedings*.

Spalding, A. and S. B. Villas-Boas, 2011. “Investigating Fuel-Cost Pass-Through in Local Milk Markets,” *Giannini Foundation of Agricultural Economics , ARE Update*, 14 (3).

Kiesel, K. and S. Villas-Boas, 2007. "USDA-Organic—What is it Worth to the Consumer?"  
Giannini Foundation of Agricultural Economics, ARE Update, 11 (2).

### **Working Papers in progress**

Krovetz, H., R. Taylor,, and S. B. Villas-Boas, 2016. "Information and Willingness to  
Pay for Water Footprint in Food Choices."

Perloff, J., T. Shih, S. B. Villas-Boas, "Measuring the Effect of Shelf Display Changes on  
Product Sales."

Rausser, G., and S. B. Villas-Boas, "Demand for Search Engines and Implied Firm  
Behavior".

Hamilton, S., E. Ligon, D. Sunding, and S. B. Villas-Boas, "The Impact of AB32 on the  
Competitiveness of California Food Processing Industries."

Carrera, M. and S. B. Villas-Boas, "Generic aversion and observational learning ".in the  
over-the-counter drug market."

Bonnet, C., J. Hilger, and S. B. Villas-Boas, "WTP 4 WEO".

Bonnet, C., J. Hilger, and S. B. Villas-Boas, "Reduced Form Evidence on Belief  
Updating under Asymmetric Information - The Case of Wine Expert Opinions."

Bonnet, C., J. Hilger, and S. B. Villas-Boas, "Assessing Consumer Valuations of Product  
Quality in the Form of Expert Opinions."

Anderson, M., Kiesel, K., L. Smialkova, and S. B. Villas-Boas, “Taste and Food Education in Belarusian Secondary Schools.”

Beckert, W., D. McFadden, and S. B. Villas-Boas. “Econometric Analysis of Market Share Data.”

Abrantes-Metz, R., G. Judge, and S. B. Villas-Boas. “On Detecting Agent's Non Competitive Influence on Market Data.”

Hastings, J. and S. B. Villas-Boas, “Environmental Regulation and Arbitrage in Wholesale Gasoline.”

Finan, F. and S. B. Villas-Boas. “The Sideways Effects of Wine: An Empirical Analysis.”

Kiesel, K., J. McCluskey, H. Chouinard, and S. B. Villas-Boas, “Grocery Store Shelf Labels, Nutrition Information, and Consumer Choice.”

## **Professional Activities**

### **Editorial Board:**

Editorial Council, Portuguese Economic Journal, 2015-present.

Associate Editor, International Journal of Industrial Organization, 2013- present

Associate Editor, American Journal of Agricultural Economics, 2010- 2013.

Editorial Council, Journal of Agricultural and Resource Economics, 2015-2018.

Associate Editor, Journal of Agricultural & Food Industrial Organization, 2004-present.

Associate Editor, Journal of Industrial Organization Education, 2005- present..

Co-Editor, ARE Update, 2011-present.



**Articles Refereed for:**

American Economic Review, Econometrica, The Review of Economic Studies, Journal of the European Economic Association, RAND Journal of Economics, Marketing Science, Journal of Marketing Research, National Science Foundation, USDA, Journal of Economics and Management Strategy, Journal of Industrial Economics, American Journal of Agricultural Economics, California Agriculture, Journal of Agricultural & Food Industrial Organization, Agricultural Economics, Southern Economic Journal, European Review of Agricultural Economics, Review of Agricultural Economics, United States Department of Agriculture Economic Research Service , Quantitative Marketing and Economics, Giannini Foundation of Agricultural Economics, BARD - the United States - Israel Binational Agricultural Research & Development Fund, Annual Review of Resource Economics, European Review of Agricultural Economics, Skandinavian Journal of Economics, American Economic Journal: Microeconomics, Journal of Agricultural and Resource Economics, Journal of Public Economics.

**Affiliation:**

INFORMS.

Executive Council Western Agricultural Economics Association (WAEA).

American Agricultural Economics Association (AAEA).

American Economic Association (AEA).

Association of Environmental and Resource Economists (AERE)

European Association for Research in Industrial Economics (EARIE).

**Invited Presentations**

**Invited Seminars at Academic Institutions:**

2017 – University of Connecticut

University of Illinois

Ohio State University

University of Colorado, Boulder

University of California, Berkeley

*Sofia Villas-Boas -Curriculum vitae*

2016 – University of California, Berkeley  
University of California, Davis

2015 – University of California, Berkeley

2014 – Drexel University  
University of California, Berkeley

2013 –Texas A & M University  
University of Minnesota  
University of California, Davis  
Stanford University  
University of California, Berkeley

2012 - University of California, Berkeley  
University of California, Davis

2011 – University of California, Berkeley.

2010- University of California, Davis

2009- Hong Kong University of Science and Technology.  
University of Wisconsin.

2008- University of Illinois, Urbana-Champaign  
Iowa State University, Economics  
University of California, Davis, Ag Econ.  
University of California, Davis Economics

2007 - New York Fed.  
University of California, Berkeley.

2006 - INRA/IDE, Toulouse, France  
University of California, Berkeley,  
University of California, San Diego,  
University of Michigan.

2005 – University of California, Berkeley,  
University of California, Santa Cruz,

Stanford University

University of Nebraska, Lincoln.

2003 – University of North Carolina,

Kansas State University,

Federal Trade Commission,

University of California, Davis.

2002 – University of California, Los Angeles,

Princeton University,

New York University,

Columbia University,

Boston University,

University of California at Berkeley,

Northwestern University.

2001 – University of Chicago

Stanford University,

Universidade Católica Portuguesa,

Universidade Nova de Lisboa.

**Conferences:**

2017 – Conference in Honor of Daniel McFadden’s 80th Birthday, U S California, July

2017 – Keynote Speaker, 11º Encontro Anual do Portuguese Economic Journal,

Economia do Departamento de Economia e Sociologia, Universidade de Trás-os-Montes e Alto Douro, Portugal, July.

2017 - 2017 Hal White Antitrust Conference on June 12–13 in Washington, DC.

2017 – NBER, Understanding Productivity Growth in Agriculture Conference, May .

2016 - NBER, Industrial Organization Program Meeting, Stanford, February.

2016 – AEA, San Francisco, January.

2015 - Heartland Environmental and Resource Economics Workshop, Illinois, October.

2015 – AAEA, San Francisco, July.

2014 – AEA, Philadelphia, January.

2013 – Peder Sather Workshop on Industrial Organization, November.

2013 - Fed Reserve Bank of San Francisco, “U.S. Inflation and Price Dynamics”, May.

2013 – AEA, S. Diego, January.

2012 – AEA, Chicago, January.

2011 – USDA , Washington, DC, June.

2011 – AEA Denver, January.

2011 – Marketing Conference, Paris, January.

2010 – EMST Marketing Camp, Berlin, June.

2010 - Marketing Science Conference, Cologne, June.

2009 – Second Annual Federal Trade Commission & Northwestern University  
Microeconomic Conference, Washington, November.

2009 – NBER Industrial Organization Program Meeting, Discussant, February.

2008 – Marketing Science, Vancouver, June..

2007 – Marketing in Israel Conference, Israel, December.

2007 - Monetary Policy and the Monetary Transmission Mechanism in Open Economies,  
Hong Kong, June.

2007 - Competitive Forces Affecting the Wine and Winegrape Industries: An  
International Conference on World Wine Markets, Davis, California, August.

2006 – Federal Reserve Bank of Chicago, *Firms’ Price Choices: Exchanging Insights  
between Industrial Organization, Marketing Science and Macroeconomics*,  
December.

2006 – Center for the Study of Energy Markets’ Inaugural Gasoline and Oil Markets Research Conference, U.C. Berkeley energy Institute, December.

2006 – 20<sup>th</sup> Summer Conference on Industrial Organization, The University of British Columbia, Sauder School of Business, Kelwna, BC, Canada, July.

2006 – American Agricultural Economic Association (AAEA) Annual Meeting, “*Contracts: Empirics*”, Long Beach, July.

2005 – Giannini Foundation Research Symposium and Annual Meeting, “*Information, Institutions and Industrial Organization*”, U.C. Davis, April.

2004 – 31<sup>st</sup> European Association Research Industrial Economics Conference (EARIE), Berlin –Germany, September.

2004 – 6th Conference of Institut National Recerche Agronomique -Institut D’Economie Industrielle (INRA-IDEI), Toulouse – France, June.

2002 - NBER Summer Institute Productivity and Industrial Organization Workshop, July.

2002 - Strategy Research Conference at Harvard Business School, October.

**Other Invited Talks/ Conferences:**

2014 – Environmental Leadership Program Faculty Fair, July.

2013 - Women in Economics at Berkeley (WEB) , Women's Mentoring Lunch Panel

2013 – CNR OISA Faculty Seminar, November.

2011 – Alpha Omega Meeting, CNR, April.

2009 – Assistant Professor Lunch on Tenure Process, February.

2009 – Association of Environmental Professionals 2009 Conference, March.

2008 – CNR Outreach, U. C. Berkeley, June.

2007 - CNR Research Showcase, “*U Eat I Talk*”, U. C. Berkeley, February.

2006 - Cal Day, “*Short on shots*”, U. Berkeley, April.

2005 – Panel and Discussion, “*Balancing Family and an Academic Career*”, U. C. Berkeley, November.

**Honors and Fellowships**

College of Natural Resources Distinguished Teaching Award, 2017  
CNR Junior Faculty and CE Specialist Award, 2008.  
U.C. Berkeley Regents Junior Faculty Fellowship, 2007.  
Sarlo Distinguished Grad. Stud. Mentoring Award (w/ Max Auffhammer), 2007.  
Young Economist Award, European Association Research Ind. Econ., 2004.  
Competition Policy Center Thesis Prize (joint w/ Justine Hastings), 2002.  
Fellowship from Calouste Gulbenkian Foundation, Portugal, 2001.  
Fellowship from Luso-American Foundation for Development, Portugal, 2000.  
Fellowship from Fundação para a Ciencia e Tecnologia, 1996-99.  
Fellowship from Luso-American Foundation for Development, 1996-99.  
Award Banco de Portugal, best GPA in the B.A. in Economics at Universidade Católica Portuguesa, 1994.  
Excellence Award Banco Português de Investimento and from the Alumni Association of Universidade Católica Portuguesa, 1994.

## **Grants**

USDA cooperative grant, 2016-2019.  
Cal Recycling Grant, 2016-2017.  
FoodAPS, University of Kentucky Center for Poverty Research, University of Illinois, USDA, 2015-16.  
CARB Grant 2013-2014  
California Sea Grant, 2013.  
National Research Initiative Grant USDA-NRICGP, 2008-2010  
(co-PI Jill McCluskey, Hailey Chouinard)  
Giannini Foundation Mini-Grants, 2003-2004, 2004-2005, 2005-2006,  
2006-2007, 2007-2008, 2008-2009, 2009-2010, 2010-11.  
AES Grant, 2002-2008, 2008-2010.  
COR Junior Faculty Research Grant, Berkeley, 02-03, 03-04, 04-05, 05-06.  
COR Grant, Berkeley, 06-07, 07-08, 08-09, 09-10, 10-11.  
USDA Coop, 2003, 2008.  
France Berkeley Fund, 2009.

## **Teaching**

- EEP 142 - Industrial Organ. with Applications to Agriculture and Natural Resources
- ARE 202 - Issues and Concepts in Agricultural Economics
- ARE 298 - Thesis Workshop, 2002-2005, 2009 – 2010.

## **University and Public Service**

- Reviewer, Food and Agricultural Marketing Section of the 2017 AAEA Meetings.
- Member, Student Faculty Relations Committee, CNR, 2016-present.
- Scientific Committee, 11º Encontro Anual do Portuguese Economic Journal, Economia do Departamento de Economia e Sociologia, Universidade de Trás-os-Montes e Alto Douro, Portugal, July, 2017.
- Vice Chair, Department of Agricultural and Resource Economics, 2015-2017.
- CNR Food Systems minor Review Committee, 2015
- Scientific committee, 9th Meeting of the Portuguese Economic Journal", 2015.
- Task Force on Graduate Student and Postdoc Professional Development, U. C. Berkeley, 2013-14.
- COMS, elected Member, U. C. Berkeley, 2012- 2014.
- COMS, elected Member, U. C Berkeley, 2014- present
- EXCOM, CNR, U. C. Berkeley, 2013- present., chair 2013-2014.
- Recruiting Committee, ARE, U. C. Berkeley, 2012-2013.
- Committee for the AAEA dissertation award for the year of 2012, 2013.
- EARIE conference Scientific Committee, 2012, 2013.
- Association of Southern-European Economic Theorists, Scientific Committee, 2011.
- Co-chair of Placement Committee for ARE PhD students, 2010-present.
- Second Year Project ARE Committee, 2008-2009, 2009-2010, 2010-2011.
- CNR Course and Curriculum Committee Chair, 2008-2009.

- Committee for 2009 CNR Commencement Speaker, 2009.
- AAEA selection committee, 2008, 2009, 2010, 2011, 2012. 2013
- Undeclared major Faculty Adviser, 2006- 2008.
- Co-chair of Placement Committee for ARE PhD students, 2002, 2003, 2004, 2005, 2006.
- Subcommittee on Curriculum and Enrollment of the College of Natural Resources, 2003.
- Committee on Environment and Business Program Major, 2002.
- Committee for the AAEA dissertation award for the year of 2003.

### **Industry/ University Alliances**

- Main Contact and Development of Data Sharing Agreement between Large Retail Chain and the University of California, Berkeley, 2004 - ...
- SIEPR-Giannini Data Center, joint with Liran Einav, 2008- ...

### **Students**

#### Doctoral Dissertations Chair:

Rebecca Taylor, ARE, 2017, Assistant Professor, University of Sydney.

Aluma Dembo, ARE, 2017, Nuttfield Post Doc, Economics, U Oxford..

Manuel Martins Lopes, Universidade Lusiada, Portugal, in progress.

Vera Colaço, Management, U. Nova de Lisboa, Portugal, 2014.

Dilek Uz, ARE, 2016, Assistant Professor. University of Nevada.

Jessica Rider, ARE, 2013. Economist U.S. Gov. Accountability Office.

Lydia Ashton, ARE, 2015, Assistant Professor, University of Wisconsin.

Tiffany Shi, ARE, 2014, Associate Research Economist Precision Health Economics.

Leslie Martin, ARE, 2012. Assistant Prof. University of Melbourne.

Rocio Tituink, ARE, 2009. Assistant Prof., University of Michigan.

Kristin Kiesel, ARE, 2008. Assistant Prof., Sacramento State University.



Doctoral Thesis Committee Member:

Liang (Jimmy) Lu, ARE, 2017.  
Lei Cheng, ARE, 2016.  
Zhen Lei, ARE, 2016.  
Moon Parks, ARE, 2016.  
Gina Waterfield, ARE, 2015.  
Morten Sæthre, Norwegian School of Economics, 2014.  
Renato Seixas, ARE, 2014.  
Gigi Perry, Haas School of Business, Berkeley, Marketing, 2016.  
Lunyu Xie, ARE, 2013  
Phu Viet Le, ARE, 2013.  
Chantal Toledo, ARE, 2013.  
Anna Spurlock, ARE, 2013.  
John Yasuda, Political Science, 2015.  
Gee Hee Hong, Economics, 2012.  
Ben Crost, ARE, 2011.  
Shanthi Nataraj, ARE, 2010.  
Carlos Noton, Economics, 2010.  
Guillermo Noguera, Economics, 2011.  
Eric Hallstein, Energy and Resources, 2010.  
Nicholas Li, Economics, 2011.  
Joshua Palmer, Economics, 2011.  
Hugo Salgado Cabrera, ARE, 2008.  
Lingyn Nie, ARE, 2008.  
Nathan Miller, Economics, 2008.  
Andres Aradillas-Lopez, Economics, 2005.  
Gerardo Zuniga Villasenor, Economics, 2005.  
Rebecca Hellerstein, Economics, 2003.

Orals Thesis Committee 2002- present

Agricultural and Resource Economics

Economics  
Energy and Resources  
Public Policy  
Political Science  
Haas Business School  
Public Health

Undergraduate Senior Thesis Chair:

Alison Griffith, ESPM, 2017.  
Hannah Krovetz, EEP, ES, 2016.  
Alex Berry, EEP, 2015.  
Sarnai Amar, EEP, 2015.  
Samantha Derrick, EEP, 2014.  
Samantha Cano, EEP, 2014.  
Kourosh Adlparvar, EEP, 2014.  
Judy Li, ES, EEP, 2014.  
Michelle Nacouzi, EEP, 2014.  
Leah Samuel, Economics, 2013.  
Daniel Pasternak, EEP 2012  
Elizabeth Chan, EEP 2012  
Jonathan Guy, EEP 2012, Melis Medal.  
Dana Goin, EEP, 2011  
Ashley Trott, EEP, 2011.  
Brynna Bunnag, EEP 2011.  
Kimitaka Nakazawa, EEP, PMB, 2011.  
Chun Yin Alessandro Ku, EEP , 2011.  
Sam Holmberg, EEP, 2010.  
Christen Love, EEP 2010.  
Yi Yang, EEP, 2010.  
Taj Walton, EEP 2010.  
Sarah Wong, EEP, 2010.

Rishi Deka, Economics, 2009.  
Shahana Swaminathan, EEP, 2009.  
Blake Shurtz, EEP, 2009.  
Joe Perla, EEP, 2009.  
Ashley Spalding, EEP, 2009.  
Desirae Early, 2008.  
Barruch Ben-Zekry, EEP, 2008.  
John Silva, EEP, 2009.  
Elizabeth Creed, EEP, 2008  
Sharon Chan, EEP, 2008.  
Jamie Wilson, Environmental Economics and Policy (EEP), 2005.  
Robert Wagner, Economics, 2005.

### **Second Year Project Adviser**

Scott Kaplan, Agricultural and Resource Economics, 2016.  
Kwabena Donkor, Agricultural and Resource Economics, 2015.  
Ellen Lin, Agricultural and Resource Economics, 2015.  
Rebecca Taylor, Agricultural and Resource Economics, 2013. Prize.  
Gavin McCormick, Agricultural and Resource Economics, 2012.  
Abu Nayeem, Agricultural and Resource Economics, 2012.  
Lilia Chaidez, Agricultural and Resource Economics, 2011.  
Renato Seixas, Agricultural and Resource Economics, 2011.  
Yongdong Liu, Agricultural and Resource Economics, 2011.  
Tiffany Shih, Agricultural and Resource Economics, 2010.  
Lydia Ashton, Agricultural and Resource Economics, 2010.  
Alex Solis, Agricultural and Resource Economics, 2009.  
Jessica Rider, Agricultural and Resource Economics, 2009.  
Leslie Martin, Agricultural and Resource Economics, 2008.  
Rocio Titiunik, Agricultural and Resource Economics, 2006.  
Kristin Kiesel, Agricultural and Resource Economics, 2005.  
Jennifer Brown, Agricultural and Resource Economics, 2005. Prize

## **Mentoring Undergraduate Apprentices**

- 2016- David Castaneda, Kai Sheng, Sammy Gold, John Yaw, Yiting Chen, Kevin Ong, Yuqiao Liang, Sofia Gomez-Gudiel.
- 2015 Ben Miroglio, Edwin Tanudjaja, Kevin Jung, Kate Adolph, Emma Roos-Collins, Xin Yi Zhang, Crystal Tsai.
- 2014- Corinna Su, Katherine Kai, Nikhil Rao, Samantha Derrick, Kourosh Adlparvar, Kate Adolph, Tian Shen, Sarah Zou, Tess Webb dunlap, Claire Kelly, Edwin Tanudjaja, Gary Richmond, Lucas Segil, Valentina Fung.
- 2013 - Angela Hu, Daniel Sparks, Joanne Jiang, Nelya Trofimuk, Samantha Derrick, Kathy Hua, Ye Zheng, Diana Li, Ishita Arora, Caitlin Croks, Ben Miller, Kate Adolph, Samantha Derrick, Lucas Segil, Valentina Fung, Nikhil Rao, Selina Shen, Sarah Zou.
- 2012 - Fanglin Sun, Selina Li, Mounir Fellahi, Kevin Tanouye, Ishita Arora, Karen Yao, Caitlin Crooks, Brian Mitchell, Zack Froeberg, Jonathan Arenas, Diana Li, Nelya Trofimuk
- 2011 - Hannah Markee, Erika Rothschild, Michael Chung, Roni Hilel, Robert Lee, Natalie Goldberg, Xiao Lu Wang, Lewis Bichkoff, Caitlin Crooks, Xiao Han, Raymond Gong, Eben Margolis, Ronald Chan, Peter Conner, Andrew Udeshi, Yann Panassie, Hana AlBarazi, Kyle Kennely
- 2010 Michelle Kim, Adrineh Minassian, Jennifer Kao, Julie Zhu. Breig, Zachary, Caldwell, Sydnee, Cortez, John, Goin, Dana, Hau, Leslie, Kwan, Catherine, Ohnsat, Steven, Parks, Moon, Clement Kao, Farah Eriqat, Ellie Laidlaw, Colin Kerrigan, Ting Yin (Tiffany) Wong, Alfredo Garcia, Sabine Johnson.
- 2009 Rica Garcia, Jennifer Kao, Tulsi Patel, David Garber, Keiko Ohashi, Furai Xi, Sam Holmberg
- 2008 - Prashant Shukla, Christen Love, Maggie Crawford, Courtney Groden, Victoria Eng, Kevin Kailath, Fukumi Watanabe
- 2007- Barruch Ben-Zekry, Hillary Carson, Rishiraj Deka, Vivian Lee-Su, Prashant Shukla, Chris Lau, Mukund Ramachandran

*Sofia Villas-Boas -Curriculum vitae*

SPUR: Hahnia Kwan, Natalie Kwan, Jonathan Lee, Fanny Yan.

2006- Kyle Birchard, Grant Chen, Elizabeth Creed, Patricia Javier

2005- Amy Leung, Katan Patel

2004- Elise Krumholz

**Background**

Born June 13, 1971.

Married, four masters (boys).

Portuguese Citizen, U.S. Citizen.