**Consulting Interview Notes – for EEP majors, U. C. Berkeley**

**September 2022**

The interview process, in order, involved a virtual AI case, a personal fit interview with a live case, and finally, two live cases. A case is basically a fictitious business problem that you, as a consultant, are tasked with solving. The fictional company may have problems with profit, revenue, costs, etc. Once the interviewer tells you the problem, you need to lead the case and ask for data that might lead you to a solution. Asking for the correct data is the most crucial step because it is the foundation for the solution. Also, ensure that you have a justification for the reply if you answer. Often, the interviewer will ask “why?” after you respond correctly, so not having a justification makes you seem lucky and not skilled.

Many practice courses online will help you practice cases, but we recommend that you don’t memorize anything. If you memorize the practice courses, it leads to less creativity and spontaneity during the interview.

We recommend that you lean on your understanding of environmental economics during the personal fit interviews. Environmental issues are hot and will require many consultants in the future.

This YouTube channel goes over the responses to the cases that are linked below. Take the free cases on the McKinsey and BCG websites and then look at the YouTube videos to see an expert’s take on the same cases.

<https://youtu.be/akdsoi71R6U>

<https://www.mckinsey.com/careers/interviewing/getting-ready-for-your-interviews>

<https://careers.bcg.com/case-interview-preparation>