

# Lecture 20

*Interest Rates, Investments,  
and Capital Markets*

# Key issues

1. comparing money today to money in the future: interest rates
2. choices over time: invest in a project if return from investment  $>$  return on best alternative

# Capital and durable goods

- *durable goods*: products that are usable for years
- if durable good or capital is rented, rent up to the point where the marginal benefit =  $MC$
- if bought or built rather than rented, firm compares current cost of capital to future higher profits it will make from using capital



# Interest rates



- assume no inflation: consuming \$1 worth of candy today is better than consuming \$1 worth in 10 years
- how much more you must pay in future to repay a loan today is specified by an *interest rate*:
  - percentage more that must be repaid to borrow money for a fixed period of time



*"Look at it this way—this is the first day of the rest of your money."*

# General compounding formula

# Frequency of compounding

- for a given  $i$ , more frequent compounding, greater payment at end of a year
- annual interest rate is  $i = 4\%$
- if bank pays interest 2 times a year,
  - half a year's interest,  $i/2 = 2\%$ , after six month:
$$$(1 + i/2) = $1.02$$
  - at end of year, bank owes:
$$$(1 + i/2) \times (1 + i/2) = $(1 + i/2)^2 = $(1.02)^2 = $1.0404$$

# Interest rates connect present and future

- future value ( $FV$ ) depends on the present value ( $PV$ ), the interest rate, and the number of years
- put  $PV$  dollars in bank today and allow interest to compound for  $t$  years:

$$FV = PV \times (1 + i)^t$$

# Present value

- 2 equivalent questions:
  - how much is \$1 in the future worth today?
  - how much money,  $PV$ , must we put in bank today at  $i$  to get a specific  $FV$  at some future time?
- answer:

$$PV = FV/(1 + i)^t$$

# Example

# When is future money nearly worthless?

- at high interest rates, money in future is virtually worthless today
- \$1 paid to you in 25 years is worth only 1¢ today at a 20% interest rate



Stream of payments forever

# Stream of payments for $t$ years

- What's *PV* of payments per period of  $f$  made every year?
- you agree to pay \$10 at end of each year for 3 years to repay a debt ( $i = 10\%$ )

$$PV = \$10/1.1^1 + \$10/1.1^2 + \$10/1.1^3 \approx \$24.87$$

- generally:

$$PV = f \left[ \frac{1}{(1+i)^1} + \frac{1}{(1+i)^2} + \dots + \frac{1}{(1+i)^t} \right]$$

# Present Value of a Dollar in the Future



# Future value of payments over time

- What's  $FV$  after  $t$  years if you save  $f$  each year?
- year 1: put  $f$  in account
- year 2: add a second  $f$ , so you have first year's payment + accumulated interest of  $f(1+i)^1$  or  $f[1+(1+i)^1]$  in total
- year 3: total is  $f[1+(1+i)+(1+i)^2]$
- after  $t$  years:

$$FV = f[1 + (1+i)^1 + (1+i)^2 + \dots + (1+i)^{t-1}]$$

# Inflation and discounting

- we've been assuming inflation rate = 0%
- suppose general inflation occurs: nominal prices rise at a constant rate  $\gamma$  over time
- by adjusting for rate of inflation, we convert nominal prices to real prices

# Adjusting for inflation

# Nominal and real rates of interest

- to calculate  $PV$  of this future real payment, we discount using real interest rate
- without inflation, \$1 today is worth  $1 + i$  next year
- with inflation rate of  $\gamma$ , \$1 today is worth  $(1 + i)(1 + \gamma)$  nominal dollars tomorrow
- if  $i = 5\%$  and  $\gamma = 10\%$ , \$1 today is worth  $1.05 \times 1.1 = 1.155$  nominal dollars next year

# Nominal vs. real interest rates

# Real interest rate

- depends on inflation and nominal rate

$$i = \frac{\tilde{i} - \gamma}{1 + \gamma}$$

- if inflation rate is small  $\gamma \approx 0$ , then we can closely approximate the real rate by  $i = \tilde{i} - \gamma$
- if nominal rate is 15.5%,  $\gamma = 10\%$ , real rate is  $(15.5\% - 10\%) / 1.1 = 5\%$  and approximation is 5.5%

# Real present value

# Investment decision

1. net present value approach
2. internal rate of return approach

# Net present value approach

depends on *PV* of revenues,  $R$ , and cost,  $C$

$$NPV = R - C$$

$$= \left[ R_0 + \frac{R_1}{(1+i)^1} + \frac{R_2}{(1+i)^2} + \dots + \frac{R_T}{(1+i)^T} \right]$$

$$- \left[ C_0 + \frac{C_1}{(1+i)^1} + \frac{C_2}{(1+i)^2} + \dots + \frac{C_T}{(1+i)^T} \right]$$

$$NPV = \left[ R_0 - C_0 + \frac{R_1 - C_1}{(1+i)^1} + \frac{R_2 - C_2}{(1+i)^2} + \dots + \frac{R_T - C_T}{(1+i)^T} \right]$$

$$= \left[ \pi_0 + \frac{\pi_1}{(1+i)^1} + \frac{\pi_2}{(1+i)^2} + \dots + \frac{\pi_T}{(1+i)^T} \right]$$

# *NPV* rules

- invest if  $NPV > 0$
- it isn't necessary for cash flow in each year,  $\pi_t$  (loosely, annual profit), to be positive

# Internal rate of return approach

- at what discount rate (rate of return) is firm indifferent between making investment and not?
- *internal rate of return (irr)* is discount rate where  $NPV = 0$
- replacing  $i$  with  $irr$  and setting  $NPV = 0$ , find  $irr$  by solving for  $irr$

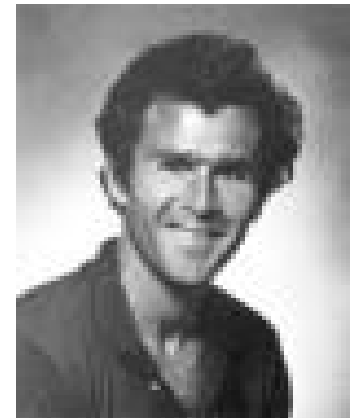
$$NPV = \left[ \pi_0 + \frac{\pi_1}{(1+irr)^1} + \frac{\pi_2}{(1+irr)^2} + \dots + \frac{\pi_T}{(1+irr)^T} \right] = 0$$

*IRR* for flow

# Human capital



- individuals decide whether to invest in their own human capital
- does going to college increase your lifetime earnings?
- graduate high school at 18 years old and either go to work or go to college

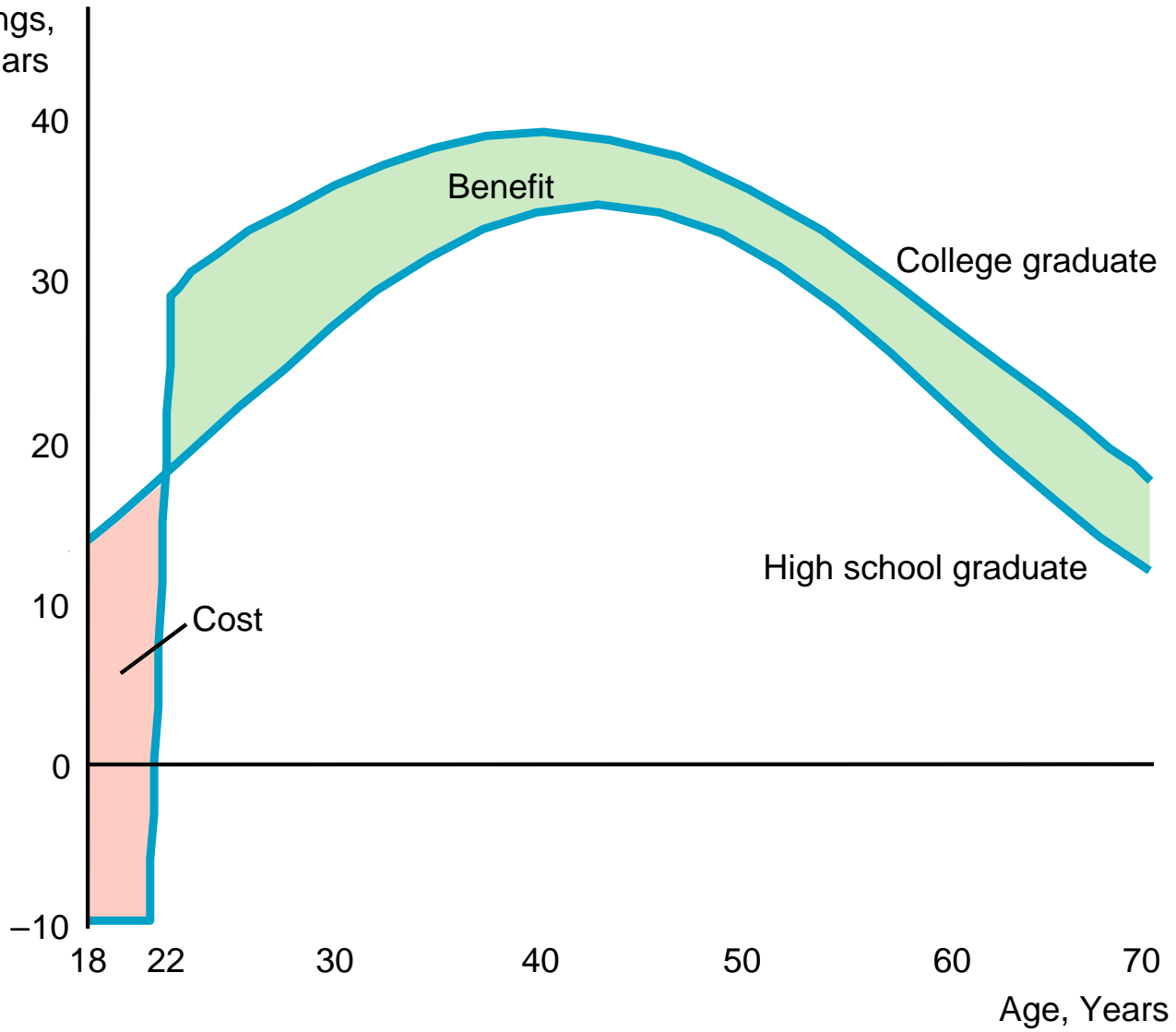


# Retire at 70

- suppose you
  - graduate from college in 4 years
  - do not work when in college
  - pay \$10,000 a year for school expenses: tuition, books, fees
- opportunity cost of college: tuition payments plus 4 years of foregone earnings (at HS grad wage)
- at age 22
  - typical college grad earns \$29K (\$1995)
  - HS grad earns \$18K

# Annual Earnings of High School and College Graduates

Annual earnings,  
Thousands of 1995 dollars



# Compare earning streams

- earnings peak
  - for college grad at 40 years of age at \$39K
  - for HS grad at 43 years at \$34K
- decide whether invest in college by comparing  $PV$  at age 18 of the two earnings streams

## Present Value of Earnings

Present Value, Thousands of 1995 dollars

Discount Rate, %	High School	College
0	1,333	1,531
1	1,033	1,170
2	817	911
3	657	720
4	538	578
5	448	471
6	378	388
6.9	329	329
7	324	323
8	281	272
9	246	231
10	218	197

# Exhaustible resources

- discounting determines how fast we consume exhaustible resources
- *exhaustible resources*:
  - nonrenewable natural assets that cannot be increased, only depleted
  - examples: oil, gold, copper, uranium

# Intuition



- storing coal in the ground is like keeping money in the bank
- if you sell a pound today, net  $p_1 - m$ , invest the money in a bank, you have  $(p_1 - m)(1+i)$  next year
- if that's less than  $(p_2 - m)$ , sell coal now

Many periods

# Interpretation

- if coal is sold in both years, price next year must exceed price this year by
  - $i(p_t - m)$
  - interest payment if you sold a pound this year and put profit in the bank at  $i$
- so price grows at

$$\Delta p = p_{t+1} - p_t = i(p_t - m)$$

# Gap over time

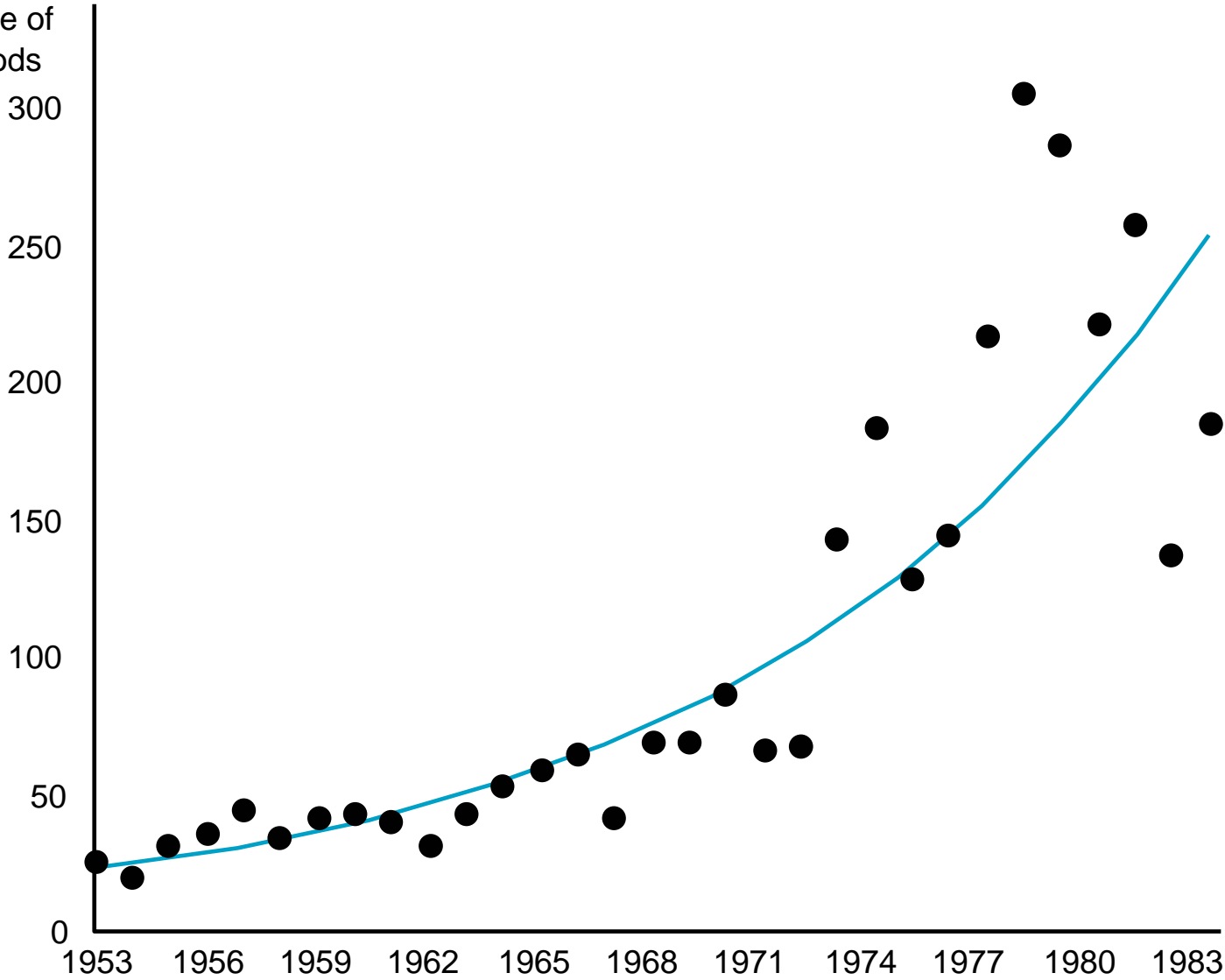
- gap between this year's price and next year's price increases as cash flow,  $p_t - m$ , increases
- thus price gap grows exponentially over time

# Price of an Exhaustible Resource



# Redwood Trees

Real price of  
old-growth redwoods



# 1. Comparing money today to money in future

- people value money in the future  $<$  money today
- interest rate reflects how much more people value \$1 today to \$1 in the future
- compare a payment made in future to one today by expressing future payment in terms of current dollars using interest rate
- similarly, a flow of payments over time is related to present or future value of payments by interest rate

## 2. Choices over time

pick investment option (cash flow over time) by

- picking one with highest discounted present value if net present value  $> 0$
- if internal rate of return  $>$  interest rate