

**PP253/ARE253
Fall 2004**

**Case Study Paper #5
Proposal for an APA project**

The objective of this last assignment is to give you the opportunity to practice planning an APA project. The following approach is proposed:

Rules of the game

1. Students work in teams of two.
2. The APA proposal should not exceed 5 single-spaced pages.
3. The APA proposal is written as a competitive grant submitted to a selection committee composed of Alain, Betty, and David. It should be sufficiently detailed that the selection committee can discern the relevance, quality, and feasibility of the proposal for the intended client.
4. The proposal should have the following contents:
 - i) Title and client
 - ii) What is the general policy issue?
This includes a description of the issue, why it is important, what general policy questions does it raise.
 - iii) What is the specific policy question asked by the client which the APA will answer?
This is a narrowed down component of ii) to which you will be able to give an answer within the framework and the time constraint of an APA.
Based on this, what is the proposed working hypothesis?
 - iv) Positive analysis: What is the strategy proposed to answer the question/test the hypothesis. This includes an analytical approach (how can the specific issue be conceptualized), information/data requirements, and proposed information/data analysis.
 - v) Normative analysis: What are alternative policy recommendations that derive from the analysis? How will they be analyzed?
 - vi) What are the expected conclusions and their usefulness for the client.
5. Sources of information include internet resources, academic papers, and interviews with experts such as professors at UC Berkeley. Sources of information should be referenced in the proposal.
6. Proposals are due on Wednesday, December 1, in electronic form. Send to alain (alain@are).
On Friday, December 3, the selection committee will:
 - Select one team to present in class for each subject (4 presentations).
 - The other team(s) that worked on the same subject will serve as discussant and will receive the selected proposal electronically at that same time.Selected teams will prepare a 10' PowerPoint presentation for Monday December 6.
Discussant teams will each have 5' to comment on the proposal and initiate a discussion.

Suggested themes

1. Client: NEPAD
Issue: How to insure that the mutual certification of policy performance by African member governments is transparent and credible to donors?
2. Client: U.S. Congress
Issue: How to give access to poor countries to modern pharmaceutical products in a context of intellectual property rights and TRIPS?
3. Client: The World Bank

Issue: Should cost recovery in health services be introduced in poor countries?

4. Client: A specific developing country government (specify which)

Issue: How to introduce a system of payments for environmental services in a poor country with limited fiscal capacity?

Assignment procedure

Send to alain (alain@are) the composition of your suggested team no later than Tuesday, November 16.

By return email, he will assign randomly one of the four themes to your team before the Wednesday November 17 class.

You can indicate preference for one or two themes.