When is a Market Socially Optimal?

- Competitive Economy: An economy which consists of many small economic units, each with no market power.
- **Pareto Optimal:** A resource allocation such that you cannot improve any individual's welfare without hurting at least one other individual. Such resource allocations are said to be **Efficient**.
- The Main Theorem of Welfare Economics: A competitive economy will result in a Pareto optimal resource allocation when:
 - Full information exists
 - No externalities exist
 - There are no increasing returns to scale in technology

Potential Reasons for Gov't Intervention in the Market

- 1. Facilitate information flow
- 2. Manage externalities
- 3. Provide public goods
- 4. Manage non-competitive behavior
- 5. Adjust income distribution

Gov't Policies to Disseminate Information

- 1. Education and extension
- 2. Public supported media and information delivery
- 3. Collection and distribution of price and other econ data
- 4. Labeling requirements (truth-in-advertising policies)

Externalities

Externalities exist when the activities of one or more agents affect the preferences or technologies of other agents.

Negative externalities reduce utility or productivity.

- pollution

Positive Externalities increase utility or productivity.

- bees and pollinating apple trees

Production Externalities occur when the productivity of an individual is affected by activities of others.

- smoke from a factory decreases the productivity of a nearby "air-dry" laundry

Consumption Externalities occur when the welfare of some individuals is affected by the consumption activities of other individuals.

- noise pollution

Public Goods

Public Goods are characterized by two features:

Nonrivalry: can be consumed concurrently by more than one individual

Nonexcludability: can be accessed freely

Examples of Public Goods

- Knowledge from education and public research
- National Security
- International Trade Agreements
- Infrastructure, such as roads, bridges, etc.
- Environmental Amenities, such as clean air

Transfer Policies

Transfer Policies are policies designed to change the distribution and/or wealth in society.

Examples of transfer policies:

- Income taxes
- Inheritance taxes
- Social Security
- Medicare, Medicaid, and AFDC
- Tax breaks of various kinds to corporations
- Subsidized loans for home buying

Welfare Analysis

Welfare analysis is a systematic method of evaluating the economic implications of alternative resource allocations.

Welfare analysis answers the following questions:

- Is a given resource allocation efficient?
- Who gains and who loses under various resource allocations and by how much?